

Federal Communications Commission
Washington, D.C. 20554

Approved by OMB
3060-1115 (February 2009)

FOR FCC USE ONLY

FCC 388
DTV Quarterly Activity Station Report

FOR COMMISSION USE ONLY
FILE NO. -20090408ADA

Licensee
COMCORP OF TYLER LICENSE CORP.

Call Sign
KETK-TV

Facility Id
55643

Previous Call Sign (if applicable)

Community of License

City

State

County

Zip Code

JACKSONVILLE

TX

CHEROKEE

75766 -

Nielsen DMA
TYLER-LONGVIEW(LFKN&NCGD)

World Wide Web Home Page Address
WWW.KETKNBC.COM

Licensee Renewal Expiration Date
(mm/dd/yyyy)
08/01/2014

Channel Numbers: (Check the Channel Number(s) to which this form applies.)

Analog

56

Digital

22

Report reflects information for quarter ending: 03/31/2009

Have you opted to comply with Option One, Two, or Three (once elected, this choice may not change)?

Option One (A and D) Option Two (B and D) Option Three (C and D)

Over the past quarter, have you fully complied with the requirements of this option?

Yes No

Simulcasting:

Are you simulcasting on your Analog channel and your primary Digital stream?

Yes No

Application Purpose:

DTV Education Report

Amendment

File Number -

If an amendment, include a comment explaining the reason and the portions of the pending application that are being revised.

Section B (For broadcasters electing Option Two)

On its analog channel, and its primary digital stream, a station must run an average of 16 transition-related PSAs and 16 transition-related crawls, snipes, and/or tickers per week in each quarter, all between the hours of 5 a.m. and 1 a.m. It must also run one 30 minute DTV-related informational program once, and one 100-Day Countdown piece per day for the 100 days prior to the conclusion of the transition. Comment boxes MUST be used to describe these compliant activities (See rules for additional details).

Total Number of Eligible DTV Transition-Related PSAs and Crawls, Snipes, and/or Tickers (CSTs) Run -- Last Quarter

How many DTV PSAs and CSTs did your station run between 5:00 a.m. and 1:00 a.m. last quarter?

Total 5:00 a.m. to 1:00 a.m.
PSAs 320

Total 5:00 a.m. to 1:00 a.m.
CSTs 274

For informational purposes only, how many DTV PSAs and CSTs did your station run in the last quarter from 6:00 a.m. to 9:00 a.m.?

Total 6:00 a.m. to 9:00 a.m. PSAs	59
Total 6:00 a.m. to 9:00 a.m. CSTs	0

For stations located in the Eastern or Pacific Time Zone, how many DTV PSAs and CSTs did your station run in the last quarter from 6:00 p.m. to 11:35 p.m. (must average at least 4 per week)?

Total 6:00 p.m. to 11:35 p.m. PSAs	
Total 6:00 p.m. to 11:35 p.m. CSTs	

For stations located in the Central or Mountain Time Zone, how many DTV PSAs and CSTs did your station run in the last quarter from 5:00 p.m. to 10:35 p.m.(must average at least 4 per week)?

Total 5:00 p.m. to 10:35 p.m. PSAs	86
Total 5:00 p.m. to 10:35 p.m. CSTs	63

Comments:

30 Minute Educational Programs - Last Quarter

How many 30 minute, DTV-related informational programs did your station run during the quarter? At least one such program must be run between the hours of 8:00 a.m. and 11:35 p.m., prior to June 12, 2009.

Total number of 30 Minute Informational Programs	1
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Comments:
KETK AIRED TAB DTV HALF HOUR PROGRAM "DTV SIMPLIFIED" ON SATURDAY, FEBRUARY 7, 2009 AT 12:00PM.

100-Day Countdown - Last Quarter

All stations participating in Option Two must air a minimum of one "Countdown To DTV" per day during certain periods. Due to the delay in the DTV deadline, the revision of the countdown rules, and differing analog termination dates, not every station was required to air the "Countdown To DTV" the same number of times during the first quarter of 2009. Below, list the actual number of days on which your station aired any eligible "Countdown to DTV," and, in the Comments field, briefly explain how this number of days was calculated.

34	<i>Graphic Displays</i>
40	<i>Animated Graphics</i>
0	<i>Graphic and Audio Displays</i>
0	<i>Longer Form Reminders</i>

Comments:
KETK AIRED AT LEAST ONE ANIMATED GRAPHIC PER DAY JANUARY 1 THROUGH FEBRUARY 9, DISCONTINUED ON FEBRUARY 10. WE AIRED AN AVERAGE OF 3 PER DAY FOR A TOTAL OF 119 TIMES.

NBC NETWORK AIRED A GRAPHIC DISPLAY ONCE PER DAY (EXCEPT ON FEBRUARY 1) FROM JANUARY 1 THROUGH FEBRUARY 4, DISCONTINUED ON FEBRUARY 5.

Section D (For all broadcasters)

Additional DTV On-air Initiatives - Last Quarter		
Did your station run additional on-air initiatives (such as news reports, town hall meetings, etc.) during the quarter? The comment box may be used to describe these initiatives.		<input checked="" type="radio"/> Yes <input type="radio"/> No
Comments: KETK AIRED DTV RELATED NEWS STORIES ON EACH OF THE FOLLOWING DATES: 1/7/09, 1/9/09, 1/26/09, 1/27/09, 1/29/09, 2/4/09, 2/5/09, 2/6/09, 2/12/09, 2/14/09, 2/15/09, 2/16/09, 3/25/09 AND 3/26/09.		
Station Website Additional Activity Related to the DTV Transition - Last Quarter		
Does your station have a Website?		<input checked="" type="radio"/> Yes <input type="radio"/> No
If YES, did your station provide additional DTV related information or activities on that Website? The comment box may be used to describe what was posted on the station's Website.		<input checked="" type="radio"/> Yes <input type="radio"/> No
Comments: THE KETK WEBSITE HOMEPAGE PROVIDES A PROMINENTLY PLACED LINK TO THE FCC DIGITAL TV TRANSITION SITE AT WWW.DTV.GOV.		
Additional DTV Outreach Efforts -- Last Quarter		
Check all of the DTV related activities listed below that your station engaged in over the last quarter. The comment box may be used to describe this activity.		
<input type="checkbox"/> Speaking Engagements		
Comments:		
<input type="checkbox"/> Community Events		
Comments:		
<input type="checkbox"/> Other (describe)		
Comments:		
This comment box may be used to include other comments or information about your station's DTV activity over the last quarter.		
Comments:		

Station Certification	
I certify that the statements in this document are true, complete, and correct to the best of my knowledge and belief, and are made in good faith.	
Typed or Printed Name of Person Signing	Typed or Printed Title of Person Signing PROGRAM MANAGER
Signature YOLANDA CLATER	Date (mm/dd/yyyy) 04/07/2009

WILLFUL FALSE STATEMENTS ON THIS FORM ARE PUNISHABLE BY FINE AND/OR

IMPRISONMENT (U.S. CODE, TITLE 18, SECTION 1001), AND/OR REVOCATION OF ANY STATION LICENSE OR CONSTRUCTION PERMIT (U.S. CODE, TITLE 47, SECTION 312(a)(1)), AND/OR FORFEITURE (U.S. CODE, TITLE 47, SECTION 503).

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We have estimated that each response to this collection of information will take 3 hours. Our estimate includes the time to read the instructions, look through existing records, gather and maintain required data, and actually complete and review the form or response. If you have any comments on this estimate, or on how we can improve the collection and reduce the burden it causes you, please write the Federal Communications Commission, AMD-PERM, Paperwork Reduction Project (3060-1115), Washington, D.C. 20554. We will also accept your comments via the Internet if you send them to pra@fcc.gov. Remember - you are not required to respond to a collection of information sponsored by the Federal government, and the government may not conduct or sponsor this collection, unless it displays a currently valid OMB control number or if we fail to provide you with this notice. This collection has been assigned an OMB control number of 3060-1115.

THE FOREGOING NOTICE IS REQUIRED BY THE PAPERWORK REDUCTION ACT OF 1995, P.L. 104-13, OCTOBER 1, 1995, 44 U.S.C. 3507.

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