

Federal Communications Commission
Washington, D.C. 20554

Approved by OMB
3060-1115 (March 2008)

FOR FCC USE ONLY

FCC 388
DTV Quarterly Activity Station Report

FOR COMMISSION USE ONLY
FILE NO. BDERCT-20090109AGI

Licensee
COMCORP OF TYLER LICENSE CORP.

Call Sign
KETK-TV

Facility Id
55643

Previous Call Sign (if applicable)

Community of License

City

State

County

Zip Code

JACKSONVILLE

TX

CHEROKEE

75766 -

Nielsen DMA
TYLER-LONGVIEW(LFKN&NCGD)

World Wide Web Home Page Address
WWW.KETKNBC.COM

Licensee Renewal Expiration Date
(mm/dd/yyyy)
08/01/2014

Channel Numbers: (Check the Channel Number(s) to which this form applies.)

Analog

56

Digital

22

Report reflects information for quarter ending: 12/31/2008

Have you opted to comply with Option One, Two, or Three (once elected, this choice may not change)?

Option One (A and D) Option Two (B and D) Option Three (C and D)

Over the past quarter, have you fully complied with the requirements of this option?

Yes No

Simulcasting:

Are you simulcasting on your Analog channel and your primary Digital stream?

Yes No

Application Purpose:

DTV Education Report

Amendment

File Number -

If an amendment, include a comment explaining the reason and the portions of the pending application that are being revised.

Section B (For broadcasters electing Option Two)

On its analog channel, and its primary digital stream, a station must run an average of 16 transition-related PSAs and 16 transition-related crawls, snipes, and/or tickers per week in each quarter, all between the hours of 5 a.m. and 1 a.m. It must also run one 30 minute DTV-related informational program once, and one 100-Day Countdown piece per day for the 100 days prior to the conclusion of the transition. Comment boxes MUST be used to describe these compliant activities (See rules for additional details).

Total Number of Eligible DTV Transition-Related PSAs and Crawls, Snipes, and/or Tickers (CSTs) Run -- Last Quarter

How many DTV PSAs and CSTs did your station run between 5:00 a.m. and 1:00 a.m. last quarter?

Total 5:00 a.m. to 1:00 a.m.
PSAs

1042

Total 5:00 a.m. to 1:00 a.m.
CSTs

256

For informational purposes only, how many DTV PSAs and CSTs did your station run in the last quarter from 6:00 a.m. to 9:00 a.m.?

Total 6:00 a.m. to 9:00 a.m. PSAs	143
Total 6:00 a.m. to 9:00 a.m. CSTs	9

For stations located in the Eastern or Pacific Time Zone, how many DTV PSAs and CSTs did your station run in the last quarter from 6:00 p.m. to 11:35 p.m. (must average at least 4 per week)?

Total 6:00 p.m. to 11:35 p.m. PSAs	
Total 6:00 p.m. to 11:35 p.m. CSTs	

For stations located in the Central or Mountain Time Zone, how many DTV PSAs and CSTs did your station run in the last quarter from 5:00 p.m. to 10:35 p.m.(must average at least 4 per week)?

Total 5:00 p.m. to 10:35 p.m. PSAs	123
Total 5:00 p.m. to 10:35 p.m. CSTs	70

Comments:

30 Minute Educational Programs - Last Quarter

How many 30 minute, DTV-related informational programs did your station run during the quarter? At least one such program must be run between the hours of 8:00 a.m. and 11:35 p.m., prior to February 17, 2009.

Total number of 30 Minute Informational Programs	2
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Comments:
 KETK AIRED NAB DTV HALF HOUR PROGRAM "COUNTDOWN TO DTV: ARE YOU READY" ON SUNDAY, OCTOBER 5, 2008 AT 1:00PM.
 KETK AIRED NBC PRODUCED DTV HALF HOUR PROGRAM "GET READY FOR DIGITAL TV" ON SUNDAY, OCTOBER 12, 2008 AT 11:00AM.

100-Day Countdown Eligible Pieces - Last Quarter

Beginning on November 10, 2008, all stations participating in Option Two will engage in special 100-Day "Countdown to DTV" activities. Stations must execute a minimum of one "Countdown to DTV" on-air activity per day during the 100 days leading up to February 17, 2009. During the last quarter, how many of each eligible 100-Day "Countdown to DTV" pieces did your station run?

31	Graphic Displays
154	Animated Graphics
0	Graphic and Audio Displays
0	Longer Form Reminders

Comments:
 KETK BEGAN AIRING AT LEAST ONE REQUIRED ANIMATED GRAPHIC PER DAY ON NOVEMBER 10, 2008. AN AVERAGE OF 3 PER DAY AIRED.
 NBC NETWORK AIRS AT LEAST ONE GRAPHIC DISPLAY PER DAY. THESE EFFORTS BEGAN ON DECEMBER 1, 2008.

Section D (For all broadcasters)

Additional DTV On-air Initiatives - Last Quarter	
Did your station run additional on-air initiatives (such as news reports, town hall meetings, etc.) during the quarter? The comment box may be used to describe these initiatives.	<input checked="" type="radio"/> Yes <input type="radio"/> No
Comments: KETK AIRED DTV RELATED NEWS STORIES ON EACH OF THE FOLLOWING DATES: 10/29/08, 11/22/08, 11/23/08, 11/24/08, 11/28/08, 11/29/08 AND 12/6/08.	
Station Website Additional Activity Related to the DTV Transition - Last Quarter	
Does your station have a Website?	<input checked="" type="radio"/> Yes <input type="radio"/> No
If YES, did your station provide additional DTV related information or activities on that Website? The comment box may be used to describe what was posted on the station's Website.	<input checked="" type="radio"/> Yes <input type="radio"/> No
Comments: THE KETK WEBSITE HOMEPAGE PROVIDES A PROMINENTLY PLACED LINK TO THE FCC DIGITAL TV TRANSITION SITE AT WWW.DTV.GOV.	
Additional DTV Outreach Efforts -- Last Quarter	
Check all of the DTV related activities listed below that your station engaged in over the last quarter. The comment box may be used to describe this activity.	
<input type="checkbox"/> Speaking Engagements Comments:	
<input type="checkbox"/> Community Events Comments:	
<input type="checkbox"/> Other (describe) Comments:	
This comment box may be used to include other comments or information about your station's DTV activity over the last quarter.	
Comments:	

Station Certification	
I certify that the statements in this document are true, complete, and correct to the best of my knowledge and belief, and are made in good faith.	
Typed or Printed Name of Person Signing	Typed or Printed Title of Person Signing PROGRAM MANAGER
Signature YOLANDA CLATER	Date (mm/dd/yyyy) 01/08/2009

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